



**Big Brothers  
Big Sisters®**  
MIAMI VALLEY

# 2021

## PARTNERSHIP PACKET AND ANNUAL INVESTMENT OPPORTUNITIES

At Big Brothers Big Sisters Miami Valley our mission is to create and support one-to-one mentoring relationships that ignite the power and promise of youth.

We partner with parents, families, volunteers, companies, schools, and others to unleash and defend the potential of each child to achieve greater confidence, better relationships, educational success and reach their BIGGEST possible future.

Last year, Big Brothers Big Sisters Miami Valley served more than 528 children in one-to-one mentoring relationships throughout Greene, Miami, Montgomery, and Preble counties.

Standing with us to defend the potential of youth is as easy as one, two, three! **Become a sponsor today!**



- 1 Simply choose your sponsorship level for the year—all packages have a predetermined set of benefits.
- 2 Decide how to customize your investment by choosing the events and programs you wish to participate in or your desired sponsorship level.
- 3 Complete the attached sponsorship agreement and return to Rachel Zink, Special Events Coordinator at 937.220.6852 or rzink@bbbsmiamivalley.org

A recent study by MENTOR says when companies support youth mentoring **73%** of their employees report stronger career satisfaction.



# BE A CORPORATE CHAMPION!

This is an exciting opportunity for your company to add corporate dollars to contributions raised by their participating employees to reach a pre-determined sponsorship level. Big Brothers Big Sisters will work with you to develop strategies for you and your employees to ensure you meet or exceed your fundraising goal.

## Examples:

Your company agrees to be a \$15,000 Corporate Champion

Your total pledge is \$15,000 and your employees raise \$10,000

Your company is responsible for \$5,000 and will receive sponsor benefits at the \$15,000 level

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Your company agrees to be a \$15,000 Corporate Champion and your employees raise \$15,000

Your company is not responsible for any corporate donation



Companies that add corporate dollars to those raised by their employees find that employees exhibit teamwork and go above and beyond thanks to the employer support.



# CHOOSE YOUR PARTNERSHIP LEVEL OF SUPPORT



A **\$30,000** annual investment provides professional case management and ongoing support, training, and coaching to approximately 75 matches. You can choose to support one event or participate in several events, increasing your company's visibility. Build your own partnership packet or select from one of the examples below.

EVENT	OPTION A	OPTION B	OPTION C
<b>Bowl for Kids' Sake</b>	<b>\$10,000</b> Presenting Sponsor	<b>\$10,000</b> Presenting Sponsor	<b>\$5,000</b> Perfect Game Sponsor
<b>Bright Nights</b>	<b>\$10,000</b> Bright Sponsor	<b>\$5,500</b> Big Sponsor	<b>\$10,000</b> Bright Sponsor
<b>Corporate Champion</b>	<b>\$10,000</b> Investment	<b>\$5,000</b> Investment	<b>\$2,500</b> Investment
<b>Total Investment</b>	<b>\$30,000</b>	<b>\$20,500</b>	<b>\$17,500</b>



A **\$20,000** annual investment prepares 60 volunteers to become Bigs and equips them to have a profound impact on the lives of their Littles. Build your own sponsorship packet or select from one of these examples.

EVENT	OPTION A	OPTION B	OPTION C
<b>Corporate Champion</b>	<b>\$5,000</b> Investment	<b>\$2,500</b> Investment	<b>\$1,500</b> Investment
<b>Bright Nights</b>	<b>\$10,000</b> Bright Sponsor	<b>\$5,500</b> Big Sponsor	<b>\$3,000</b> Little Sponsor
<b>Executive Bourbon Tasting</b>	<b>\$5,000</b> Diamond Sponsor	<b>\$2,500</b> Gold Sponsor	<b>\$1,500</b> Silver Sponsor
<b>Total Investment</b>	<b>\$20,000</b>	<b>\$10,500</b>	<b>\$6,000</b>



# BOWL FOR KIDS SAKE

This grassroots event is our longest running fundraiser generating more than \$100,000 in 2019! Over 500 people and 30 companies participated. Participants form bowling teams and enjoy two games with pizza and fun while raising funds to defend the potential of area youth.

**Each year we feature a Realtor Edition and Community Edition at Poelking Woodman Lanes.**



## \$10,000 PRESENTING SPONSOR

### BUY ONE SPONSORSHIP, GET ONE FREE

- Exclusive naming rights—**2021 Bowl for Kids' Sake Presented by Your Company Name on Friday and Saturday!**
- Prominent placement and recognition of company logo on all event materials
- A representative from your company will be invited to serve on the event committee
- **Eight** reserved bowling lanes for your company's teams (40 players)
- Opportunities to exhibit products and/or promote services to participants during the event
- Company recognition through Big Brothers Big Sisters digital channels
- First right of refusal of Presenting Sponsorship for the 2022 Bowl for Kids' Sake

## \$5,000 PERFECT GAME SPONSOR

- Prominent placement and recognition of company logo on all event materials
- A representative from your company will be invited to serve on the event committee
- **Five** reserved bowling lanes for your company's teams (25 players)
- Company announcement at all bowling sessions
- Company recognition through Big Brothers Big Sisters digital channels



## \$2,500 STRIKE SPONSOR

- Placement of company logo on all event materials
- **Three** reserved bowling lanes for your company's teams (15 players)
- Company announcement at all bowling sessions
- Company recognition through Big Brothers Big Sisters digital channels

## \$1,500 STRIKE SPONSOR

- Placement of company logo on all event materials
- **Two** reserved bowling lanes for your company's teams (10 players)
- Company recognition through Big Brothers Big Sisters digital channels

## \$750 LANE SPONSOR

- Placement of company logo on all event materials
- **One** reserved bowling lanes for your company's teams (5 players)



# BRIGHT NIGHTS

This year marks the fifth year Bright Nights will celebrate the BIG stars of our community—our Bigs, Littles, families, and donors. Featuring Dayton's top chefs you will enjoy an evening of gourmet tastings, live music, a cigar garden, and more.

## \$10,000 BRIGHT SPONSOR

- Co-exclusive naming rights—**2021 Bright Nights Presented by Your Company Name!**
- VIP experience and seating for **20** guests
- Prominent placement and recognition of company logo on all event materials
- Speaking opportunity at event
- Company recognition through Big Brothers Big Sisters digital channels
- First right of refusal of Presenting Sponsorship for the 2022 Bright Nights event

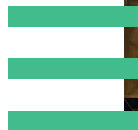
## \$5,500 BIG SPONSOR

- VIP experience and seating for **10** guests
- Prominent placement and recognition of company logo on all event materials
- Company recognition through Big Brothers Big Sisters digital channels



## \$3,000 LITTLE SPONSOR

- VIP experience and seating for **6** guests
- Prominent placement and recognition of company logo on all event materials



# EXECUTIVE BOURBON TASTING

Celebrating its seventh year the intimate gathering featuring hors d'oeuvres, silent auction, professionally guided bourbon tasting, and a brief program spotlighting the impact of Big Brothers Big Sisters Miami Valley in our local community.

## \$7,500 PRESENTING SPONSOR

- Exclusive naming rights—**2021 Bourbon Tasting Presented by Your Company Name!**
- Prominent placement and recognition of company logo on all event materials
- **Three** tables for 24 guests
- A representative from your company will be invited to serve on the event committee
- Company recognition through Big Brothers Big Sisters digital channels
- First right of refusal of Presenting Sponsorship for the 2022 Bright Nights event

## \$5,500 DIAMOND SPONSOR

- Placement and recognition of company logo on all event materials
- **Two** tables for 16 guests
- A representative from your company will be invited to serve on the event committee
- Company recognition through Big Brothers Big Sisters digital channels



## \$3,000 GOLD SPONSOR

- Placement and recognition of company logo on all event materials
- **One** tables for 8 guests
- Company recognition through Big Brothers Big Sisters digital channels

## \$1,500 SILVER SPONSOR

- Seating for 6 guests
- Company recognition through Big Brothers Big Sisters digital channels



# OTHER OPPORTUNITIES TO MAKE AN INVESTMENT

## THIRD PARTY FUNDRAISERS

Host a fundraiser and designate Big Brothers Big Sisters as the beneficiary. Big Brothers Big Sisters staff will work with you to promote the event and maximize your impact.

## VOLUNTEER

Help out at an event, around the office, or with a special project.

## OUR PROGRAMS

### Community-Based Mentoring

Bigs and Littles go one-to-one outing and activities, doing things they enjoy together. Each match is unique and develops a schedule that works for them.

### School-Based Mentoring

Student Bigs spend time in the classroom with their Littles, helping them with homework or assignments, playing games, reading books, or just offering their time to listen and give advice.

### Bigs With Badges

Connects youth with local police officers in communities throughout our area, building strong, trusting, lasting relationships.

### BECOME A BIG!

Just fill out our simple online inquiry form at [www.bbbsmiamivalley.org/become-a-big/](http://www.bbbsmiamivalley.org/become-a-big/). After you complete it, a Big Brothers Big Sisters staff member will contact you shortly. So many of our Bigs tell us it was the best decision they ever made.



## QUESTIONS? CONTACT US

Amy Kettner, Philanthropy Officer  
Big Brothers Big Sisters Miami Valley  
(937) 220-6856  
[akettner@bbbsmiamivalley.org](mailto:akettner@bbbsmiamivalley.org)

Chad Lovins, Philanthropy Officer  
Big Brothers Big Sisters Miami Valley  
(937) 641-6803  
[clovins@bbbsmiamivalley.org](mailto:clovins@bbbsmiamivalley.org)



# I WOULD LIKE TO DEFEND THE POTENTIAL OF YOUTH IN THE MIAMI VALLEY

**Company Name:** \_\_\_\_\_  
 (as you would like it to appear)

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

PARTNERSHIP LEVEL	BOWL FOR KIDS SAKE	BRIGHT NIGHTS	BOURBON TASTING
<b>TOTAL: \$</b> _____ Select an option or create your own.	<input type="checkbox"/> <b>PRESENTING \$10,000</b> Choose the edition you will attend: <input type="checkbox"/> Realtor <input type="checkbox"/> Community	<input type="checkbox"/> <b>BRIGHT \$10,000</b>	<input type="checkbox"/> <b>PRESENTING \$7,500</b>
	<input type="checkbox"/> <b>PERFECT GAME \$5,000</b>	<input type="checkbox"/> <b>BIG \$5,500</b>	<input type="checkbox"/> <b>DIAMOND \$5,000</b>
	<input type="checkbox"/> <b>STRIKE \$2,500</b>	<input type="checkbox"/> <b>LITTLE \$3,000</b>	<input type="checkbox"/> <b>GOLD \$2,500</b>
	<input type="checkbox"/> <b>SPARE \$1,500</b>		<input type="checkbox"/> <b>SILVER \$1,500</b>
	<input type="checkbox"/> <b>LANE \$750</b>		

**TOTAL AMOUNT DUE \$** \_\_\_\_\_

**Payment Method:**

☐ **Payment Enclosed**  
 Make checks payable to  
 Big Brothers Big Sister Miami Valley

☐ **Please Invoice**

☐ **Credit Card**  
 A 5% processing fee will be charged

**Company Name:** \_\_\_\_\_

**Name on Card:** \_\_\_\_\_

**Credit Card Number:** \_\_\_\_\_

**Exp Date:** \_\_\_\_\_ **CVV:** \_\_\_\_\_ **Billing Zip Code:** \_\_\_\_\_

